

More than a Pop-Up

- Client:** Virginia-based Advertising & Marketing firm
- Challenge:** The need for more than a standard pop-up 8' x 10' exhibit booth and an exhibit solution designed to be easy to set-up and suitable for either indoor or outdoor use.
- Solution:** AluminEX exhibit rendering for client approval. Provide expert digital imaging and color management services, as well as client set-up and take-down training.



For more information, please call Larry Forte at 301-990-2666

An Exhibits Double-Threat

- Client:** Two Washington-based Associations
- Challenge:** Two affiliated associations, each with a need for an easy-to-set-up 8' x 10' exhibit booth and an effective graphic design solution designed to attract attention and inform the public about their respective areas of interest.
- Solution:** Consult with clients and assist in concept development, provide graphic design solutions, offer expert digital imaging and color management services, as well as client set-up and take-down training.



To Be In Two Places at Once

- Client:** California-based On-Line Learning Provider
- Challenge:** Overlapping exhibit schedules, each requiring an easy-to-set-up 8' x 10' booth, and infrequent needs for a 10' x 20' exhibit, combined with the need for the presentation of several different market-specific course offerings.
- Solution:** Consult with client and assist in concept development resulting in two pop-up booths, complete with "bridge" option to accommodate larger booth environments, provide graphic design solution featuring interchangeable graphic panels that effectively communicate many different messages in many different configurations. Offer expert digital imaging and color management services in addition to long-term exhibit storage and show services.



New Identities; Complete Make-Over

- Client:** Maryland-based Home Builder
- Challenge:** Provide complete set of sales tools and offer cost-effective "just-in-time" reproduction of collateral materials enabling a professional presentation.
- Solution:** Creative design of corporate logo and property logos
 Layout and printing coordination for corporate identity package
 Layout of brochures and flyers - short-run in-house reproduction

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 ELEVATION 1

LAUREL RIDGE
 A COMBINATION OF STYLE AND COMFORT

Snowden PLACE

LAUREL RIDGE

Snowden PLACE

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